

## Sponsor Categories

### Diamond Sponsor (\$3000)

- Business Logo on Championship Plaque
- Logo on "Canadian Tire Mitchell's Bay Open" tournament advertisements
- Company banner on display at weigh-in area showcasing diamond level sponsorship
- Business recognition in the event's media coverage (i.e. radio, print, social media)
- Business name and logo on home page and sponsor page of [www.mitchellsbayopen.com](http://www.mitchellsbayopen.com) website with link to company website
- Business logo featured in tournament program provided to anglers, community leaders and other sponsors
- Product display on-site at tournament events if requested
- 1<sup>st</sup> right of refusal for future tournaments

### Gold Sponsor (\$2000)

- Logo on "Canadian Tire Mitchell's Bay Open" tournament advertisements
- Company banner on display at weigh-in area showcasing gold level sponsorship
- Business recognition in the event's media coverage (i.e. radio, print, social media)
- Business name and logo on [www.mitchellsbayopen.com](http://www.mitchellsbayopen.com) with a link to company website
- Business name on Sponsor Page in tournament program provided to anglers, community leaders and other sponsors
- Product display on-site if requested

### Silver Sponsor (\$1000)

- Company banner/logo on display in stage area showcasing silver level sponsorship
- Business recognition in the event's media coverage (i.e. radio, print, social media)
- Business name on sponsor page of [www.mitchellsbayopen.com](http://www.mitchellsbayopen.com) website
- Business name on sponsor page in tournament program provided to anglers, community leaders and other sponsors
- Product display on-site may be accommodated if space available

### Bronze Sponsor (\$500)

- Company Name on display in stage area showcasing bronze level sponsorship
- Business recognition in the event's media coverage as space available (i.e. radio, print, social media)
- Business name on [www.mitchellsbayopen.com](http://www.mitchellsbayopen.com) website
- Business name on Sponsor Page in tournament program provided to anglers, community leaders and other sponsors

### Copper Sponsor (\$250 or less)

- Company Name on display in stage area showcasing copper level sponsorship
- Business name on [www.mitchellsbayopen.com](http://www.mitchellsbayopen.com) website
- Business name on Sponsor Page in tournament program provided to anglers, community leaders and other sponsors

**NOTE: All sponsors will be invited to "Angler's Night" hosted by the Mitchell's Bay Area Association on the Thursday before the tournament begins**

